

SYSTEM FOR MEASURING AND TESTING A PRODUCT USING ARTIFICIAL OLFACTOMETRY AND ANALYTICAL DATA

ABSTRACT

5 The present invention relates to systems and methods for measuring and testing a product using artificial olfactometry and analytical data sensory to identify preferences. The system accurately facilitates a consumer's choice between products using descriptors of similar yet different products. The system and methods provide an objective recommendation based upon analytical descriptors and attributes of particular products. The
10 system eliminates the subjective recommendations of persons familiar with many comparable and related products and thereby makes objective recommendations between products.

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